Google v. Google Advanced Search

Google

Objective: Organize the World's information and make it universally accessible and useful.

Uses:
- Home and Personal (Interests and Passion)
- Educational/ Research (Papers and/or Projects)
- Work Related (Job interview and Background Checks)

How to Use:
- Go to Google.com
- Type into search bar what you are searching for. (Be mindful of how you phrase your search. LANGUAGE IS KEY!!)
- Click Google Search or press Enter.
- Review Search Results.

Activity:
Use Google.com to research topics of your choosing. What did you find? Can the wording be modified? How often would you use this search engine and for what purposes?
Google Advanced Search

- Allows Narrow down search results for complex searches by using the Advanced Search page. For example, you can find sites updated in the last 24 hours or images that are in black and white.

**Doing an Advanced Search**
- Go to the Advanced Search page.
  - Advanced Search for websites
  - Advanced Search for images
- In the "Find pages with" section, enter your search terms.
- In the "Then narrow your results by" section, choose the filters you want to use. You can use one or more filters.
- Click **Advanced Search**.

**Tip:** You can also use many of these filters in the search box with search operators.

Advanced Search filters you can use:

**Websites**
- Language
- Region
- Last updated date
- Site or domain
- Where the search terms appear on the page
- SafeSearch
- Reading level
- File type
- Usage rights (find pages that you have permission to use)

**Images**
- Size
- Aspect ratio
- Color
- Type (face, animated, etc.)
- Site or domain
- Filetype
- SafeSearch
Activity/ Reflection-
Use Google Advanced Search to discover more specifics of the topic from the first activity. Were your results better or worse? Helpful? Would you use Google Search or Advanced Search more frequently based upon everyday life and career goals?